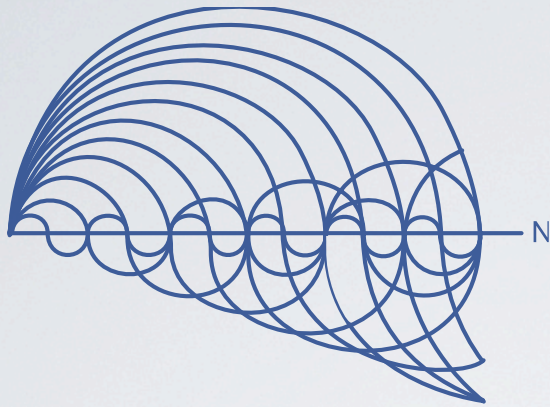


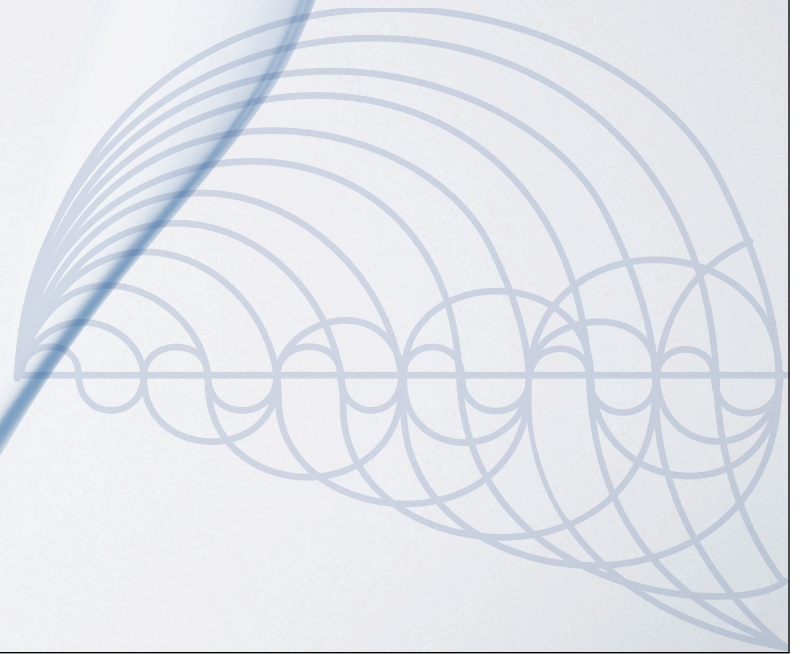
Are you interested in
expanding your
business horizons?



KratFel

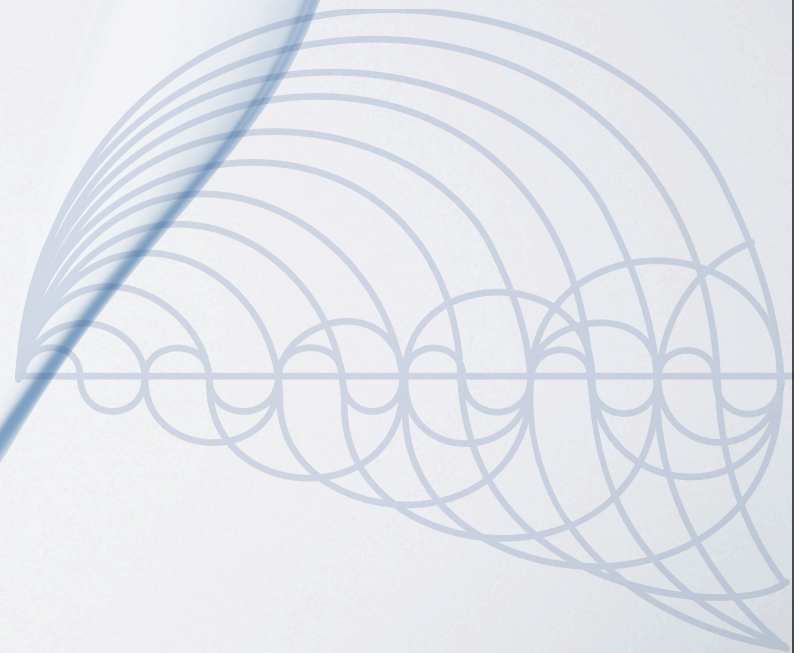
Consultores S.C.

Can help you...



We...

“dedicate our **talent**
to **promote**
foreign companies
and their
operations in **Mexico**”



Through our
practices

- Strategic Planning
- Marketing
- Business Intelligence
- Negotiating
- Coordinating legal and
accounting services for you

In the...

Security

Health

Energy

sectors

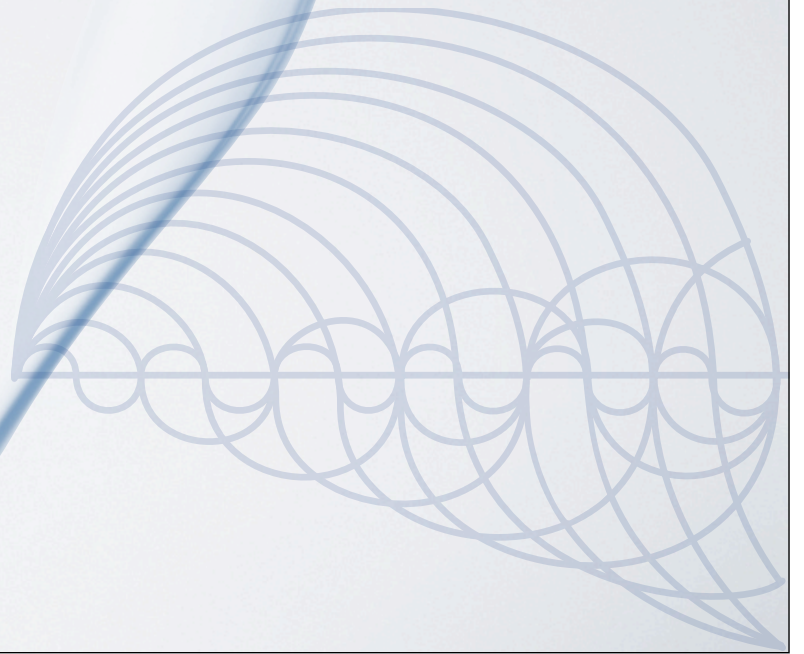


Collaborating closely with...

Private

Public

Institutions



In order to...

Generate Value

in the energy sector we...

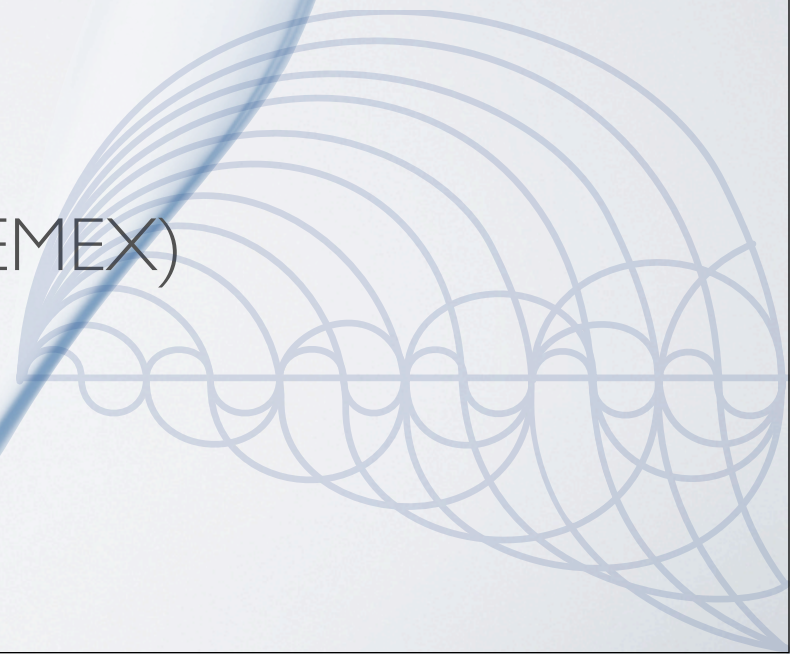


...work with the **most important institutions**

Private Institutions

Federal Electricity Commission (CFE)

Mexican National Oil Company (PEMEX)

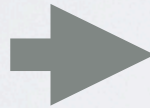


Offering **essential activities** necessary
for business in the Mexican market

Brief Market Check

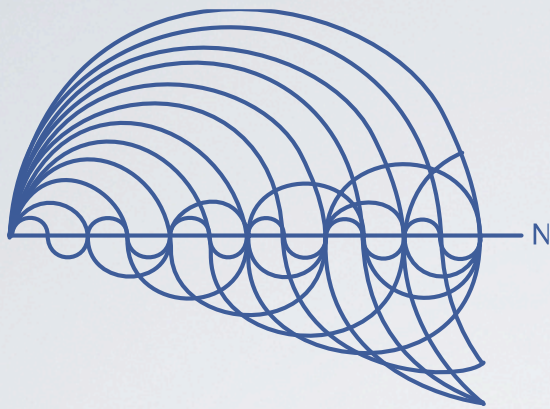
Registration

Sales Process



Public Relations and Marketing
Contacting of potential clients
Carrying out appointments
Making product presentations
Preparation of sales material
Post-appointment followup
Arrange/negotiate proposal
Integrate technical proposals
Elaborate financial proposals
Proposal follow-up
Coordinate contracts
Coordinate import process
Coordinate delivery
Elaborate monthly reports

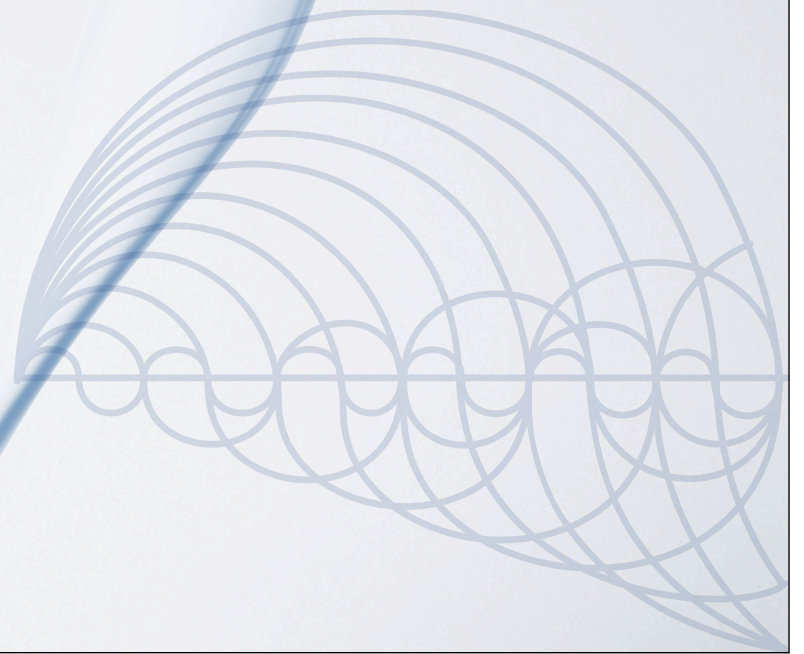
We will look after your business in Mexico



KratFel

Consultores S.C.

Is...

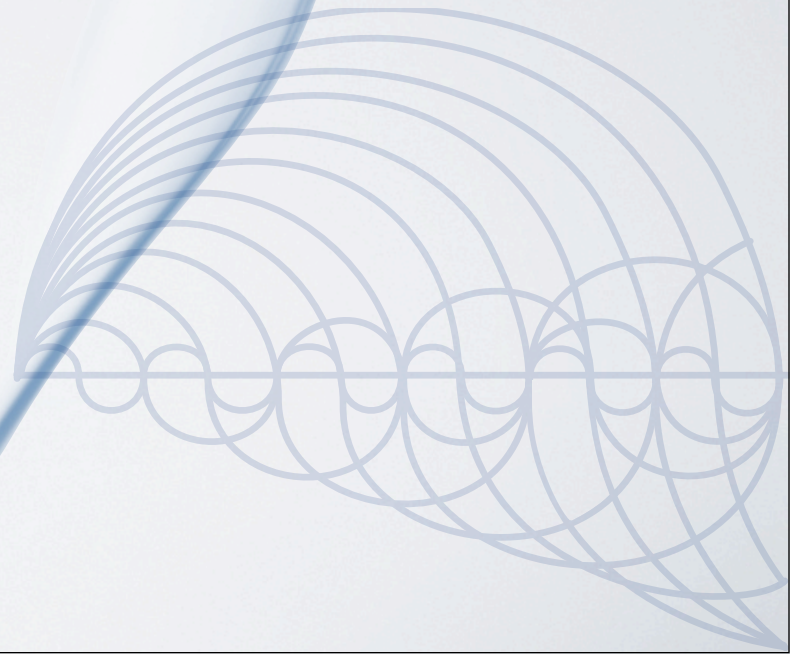




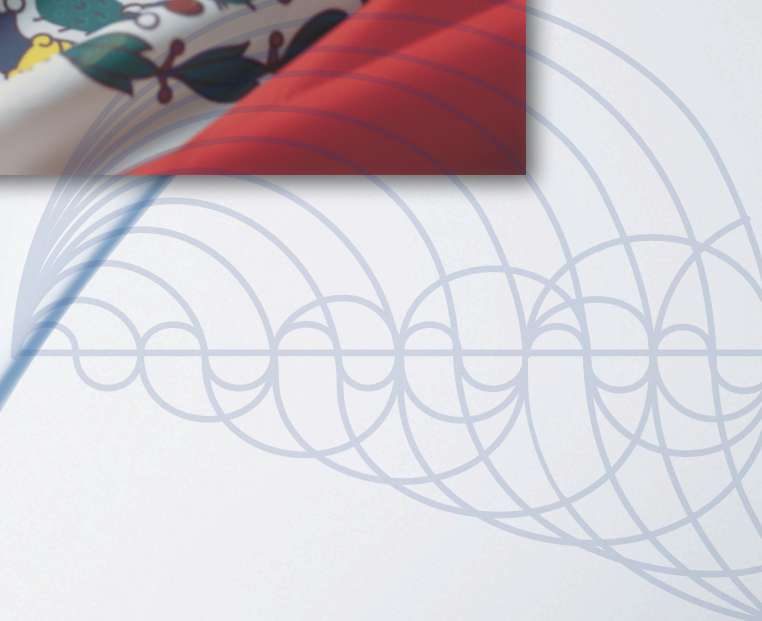
Experienced
Professional
Successful
Small

Our
Values...

Professionalism
Transparency
Motivation
Innovation
Respect



Sharing the best of...

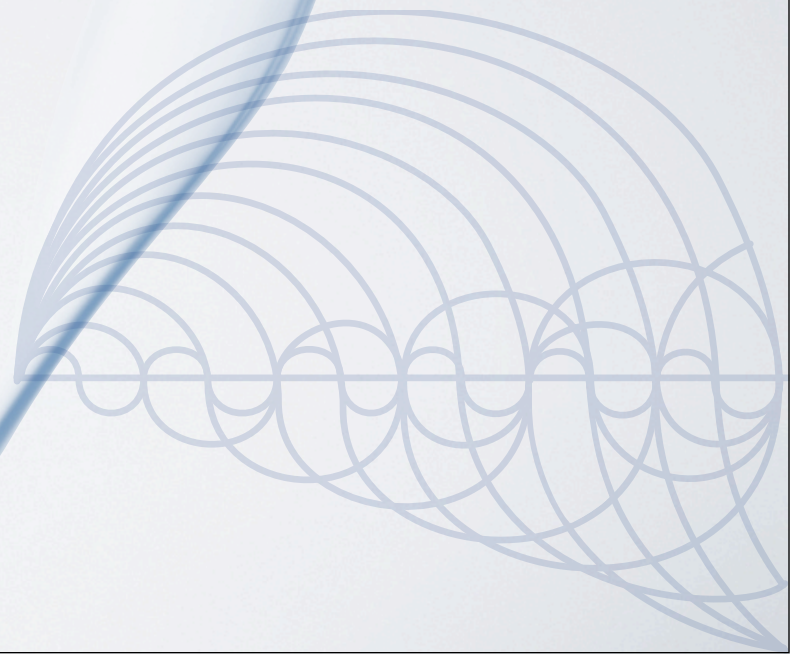


Providing both
Foreign and **Mexican**

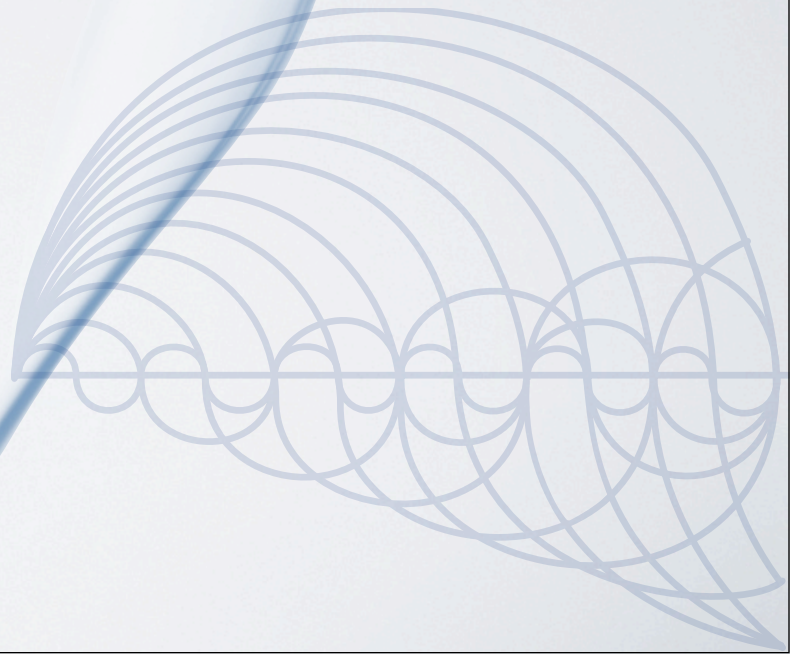
Know
How

Business
Culture

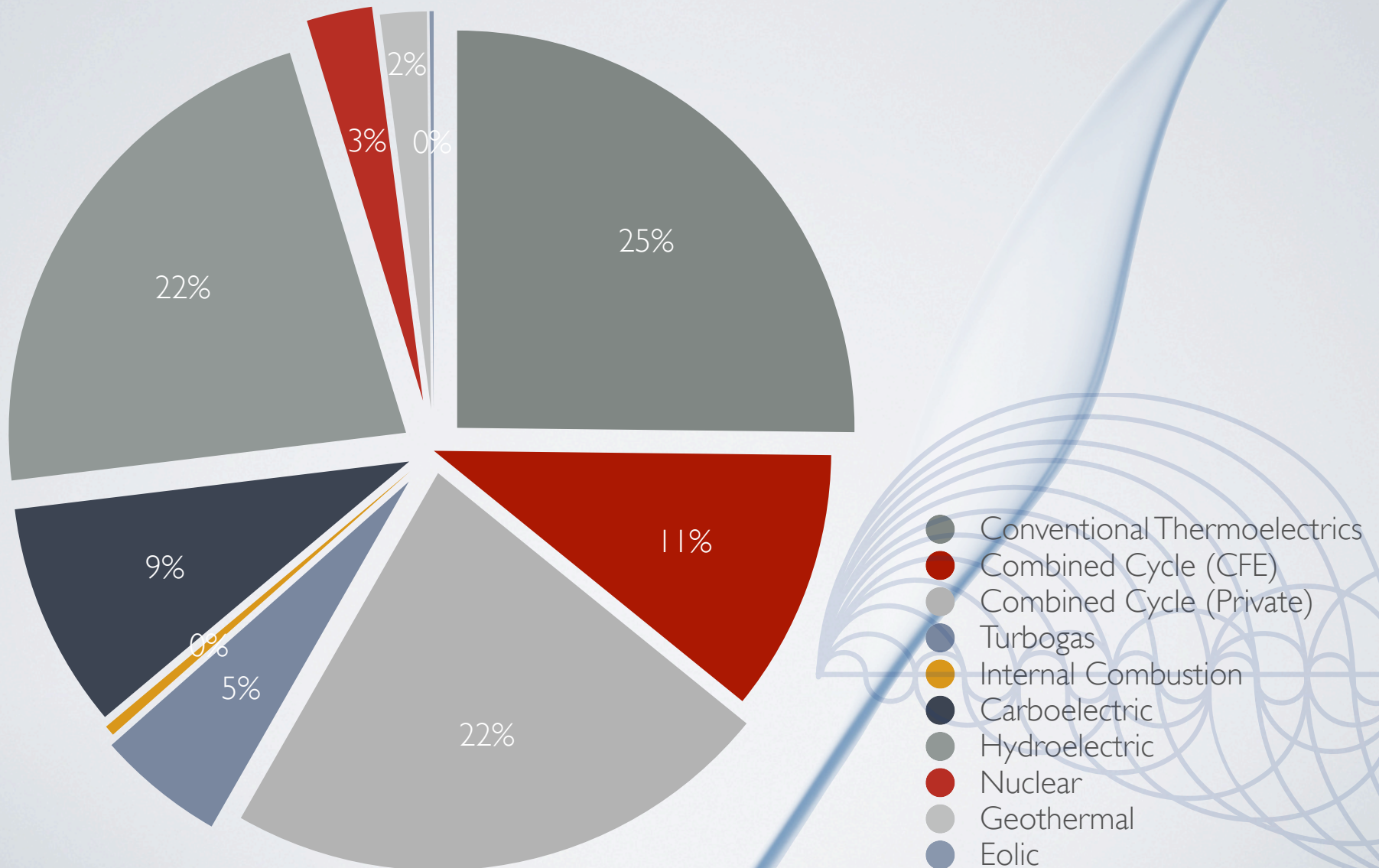
Staff



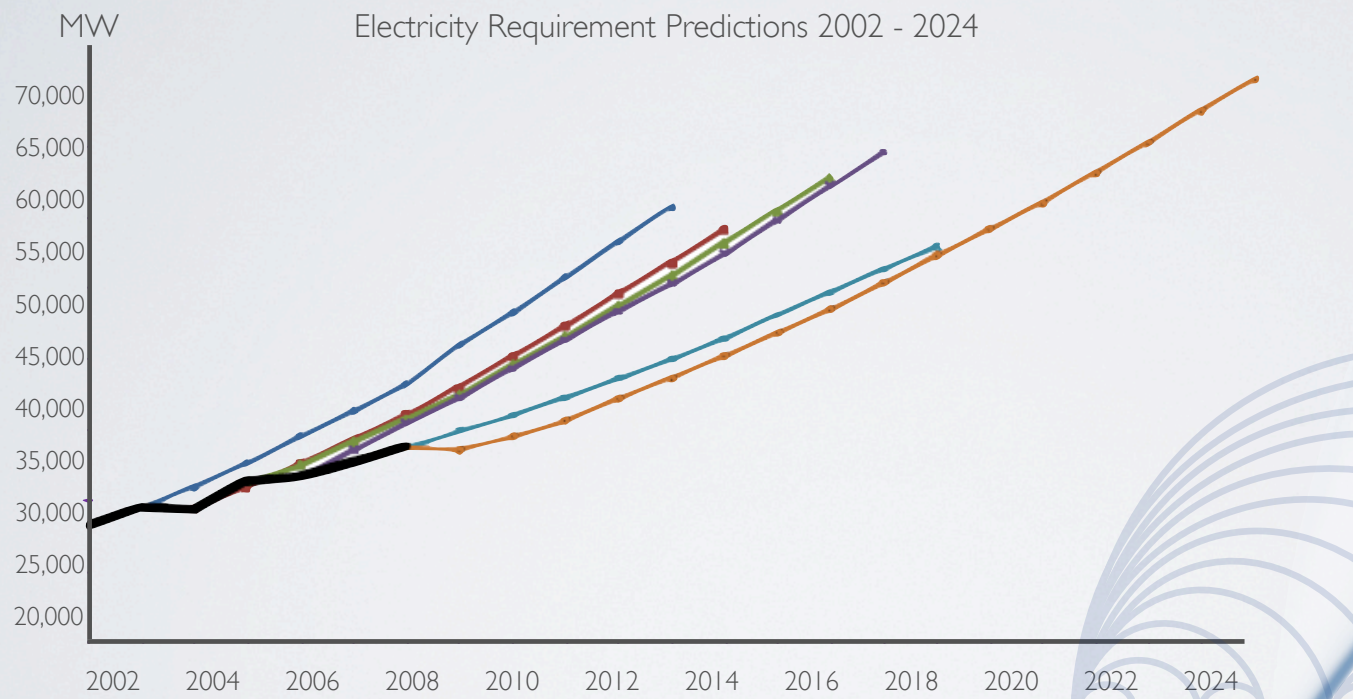
The Mexican market is **very attractive**
for foreign alternative energy and other
energy companies because...



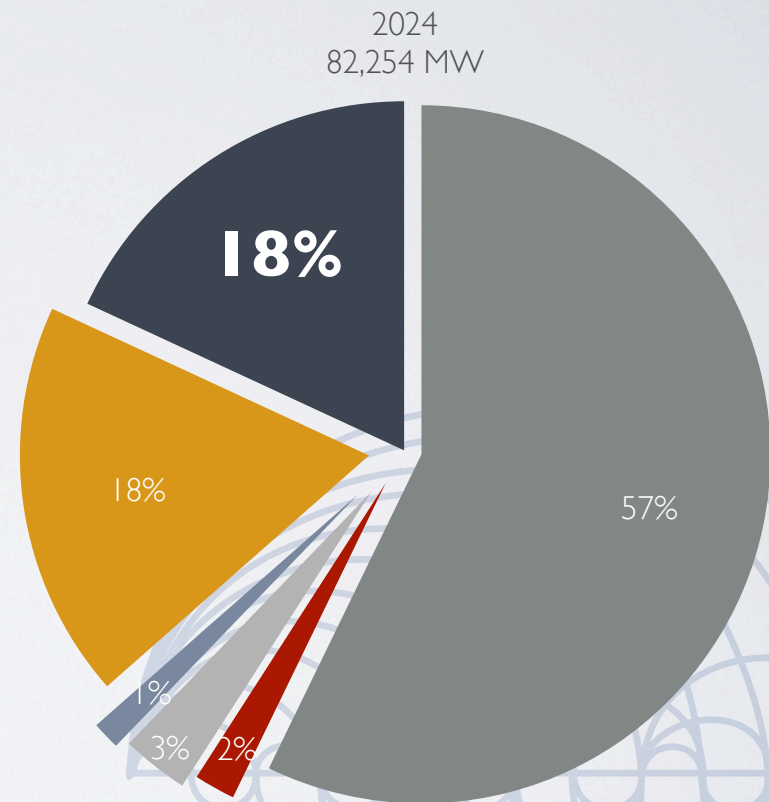
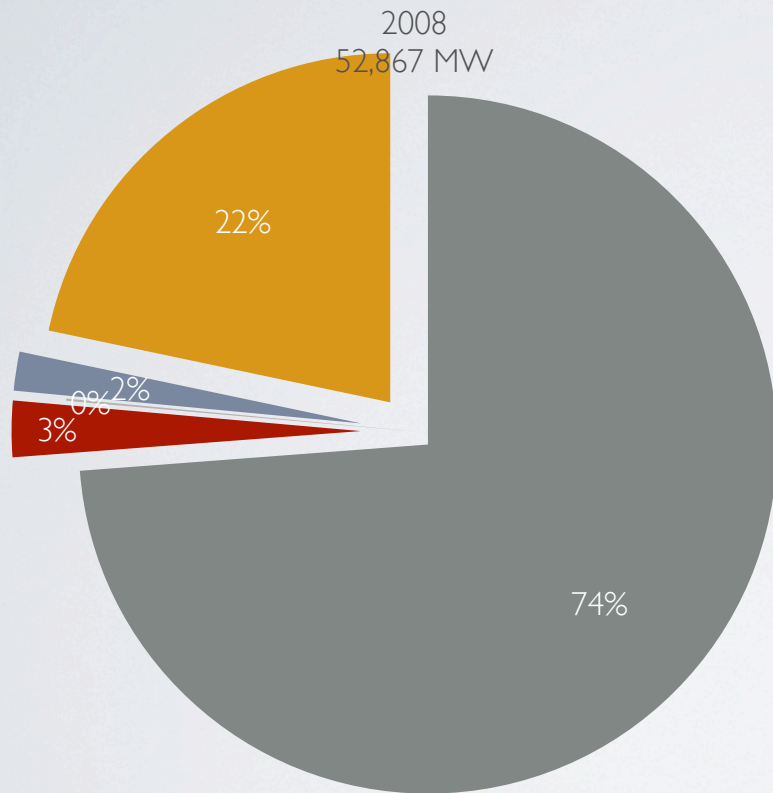
Hydroelectric is one of the **most common** sources of electricity in Mexico



Mexico's energy requirements are **growing rapidly...**



Mexico is planning on **reducing** the use of **traditional electricity** sources with new alternatives



● Fossil Fuels ● Nuclear ● Eolic ● Geothermal ● Hydroelectric ● Undefined Technology

Mexico will have **opportunities for foreign companies** to participate in electricity projects

41 projects planned between 2010 - 2024

Projects will add a total of **19,180 MW**

Projects are mainly in 4 areas

Free/Undefined | Hydroelectric | Geothermal | Eolic



PEMEX the National Oil Company also has **opportunities for foreign companies**

16 projects planned for increasing production levels

Projects include the construction of a new refinery

Access to remote and complicated areas is a priority

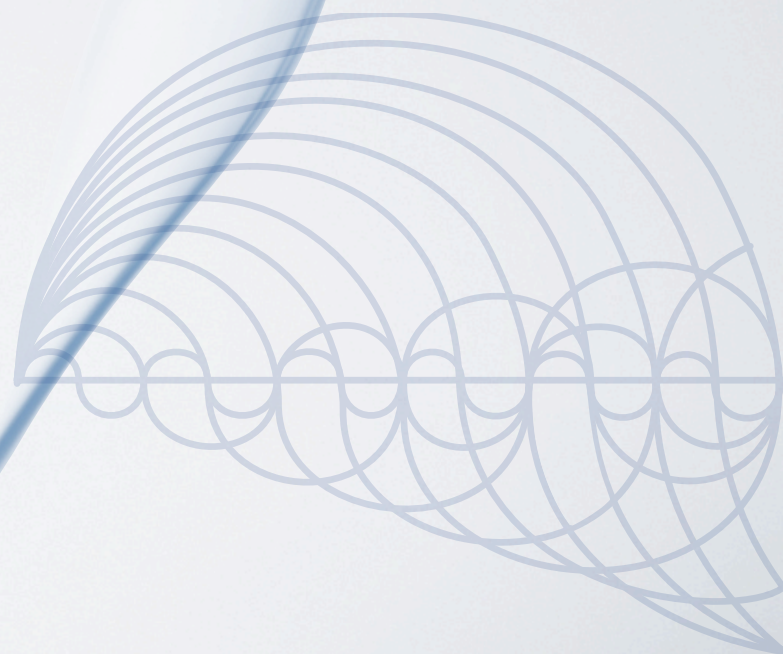
Cryogenics

Clean
Fuels

Deep Water
Technologies

Drilling
and
Exploration

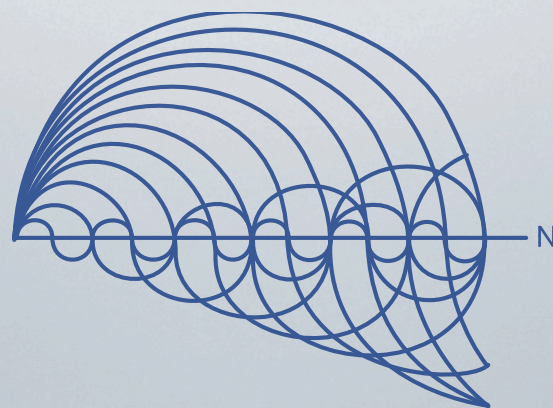
This Creates...





Opportunities for **new**
solutions and
technologies for the
Mexican Population

Contact:



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Consultores S.C.

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rve@kratfel.com

Tel. +52 (55) 2474 3266

