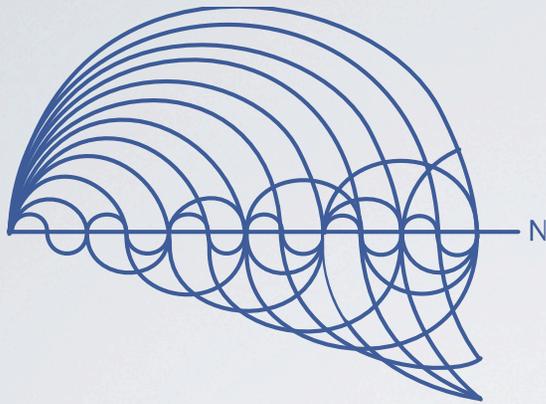




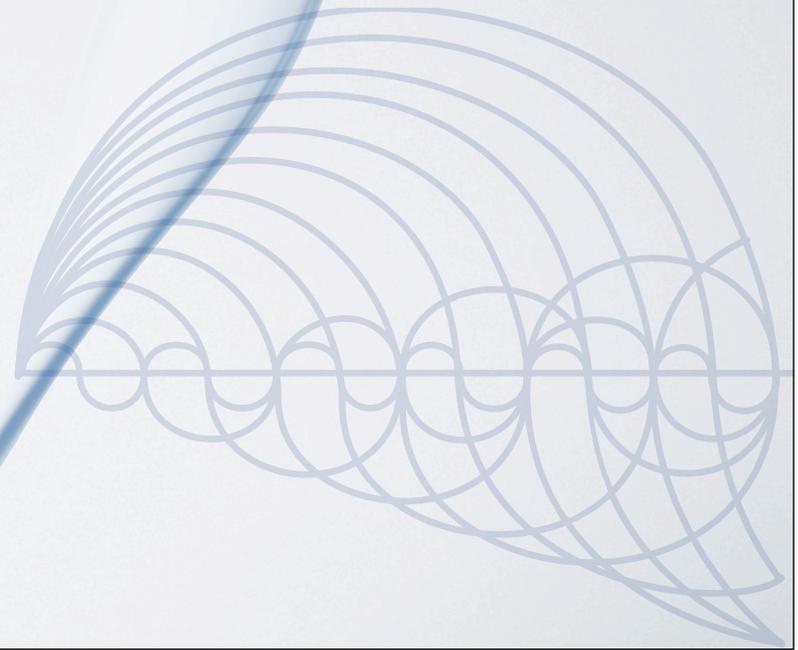
Are you interested in
expanding your
business horizons?



KratFel

Consultores S.C.

Can help you...



We...

“dedicate our **talent**
to **promote**
foreign companies
and their
operations in **Mexico**”



Through our
practices

- Strategic Planning
- Marketing
- Business Intelligence
- Negotiating
- Coordinating legal and
accounting services for you

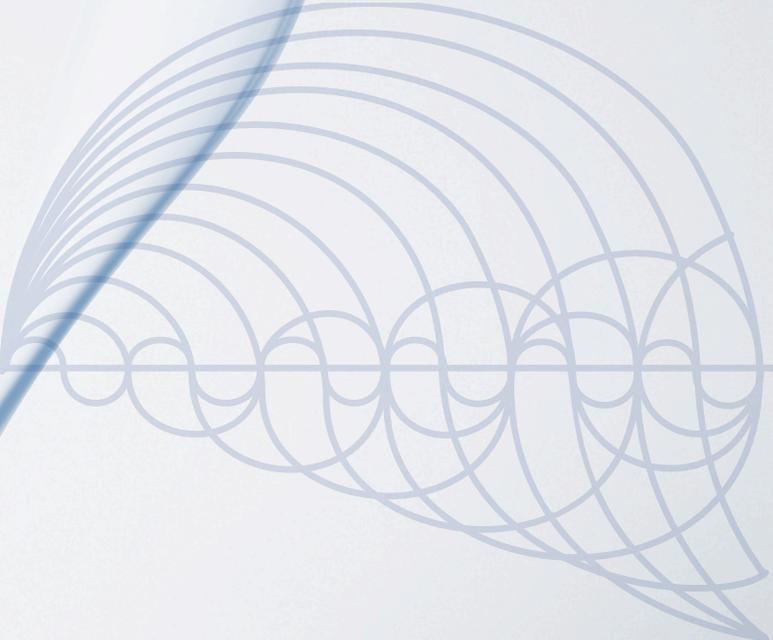
In the...

Security

Health

Energy

sectors



Collaborating closely with...

Private

Public

Institutions



In order to...

Generate Value

in the safety and security
sectors we...



...work with the **most important institutions**

Private Institutions

Mexican Navy (SEMAR)

Mexican Army (SEDENA)

Federal Police (PF)

Ministry of Public Safety (SSP)

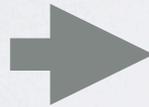
Civil Protection Authorities

Offering **essential activities** necessary for business in the Mexican market

Brief Market Check

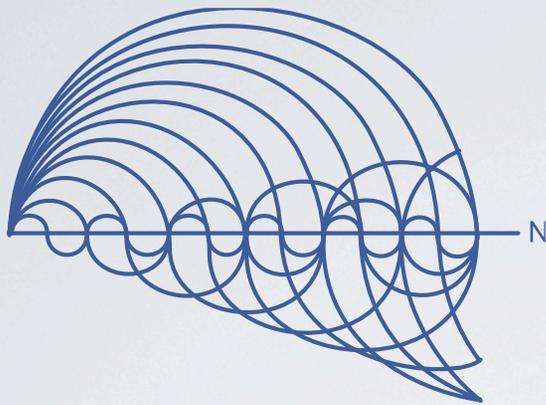
Registration

Sales Process



Public Relations and Marketing
Contacting of potential clients
Carrying out appointments
Making product presentations
Preparation of sales material
Post-appointment followup
Arrange/negotiate proposal
Integrate technical proposals
Elaborate financial proposals
Proposal follow-up
Coordinate contracts
Coordinate import process
Coordinate delivery
Elaborate monthly reports

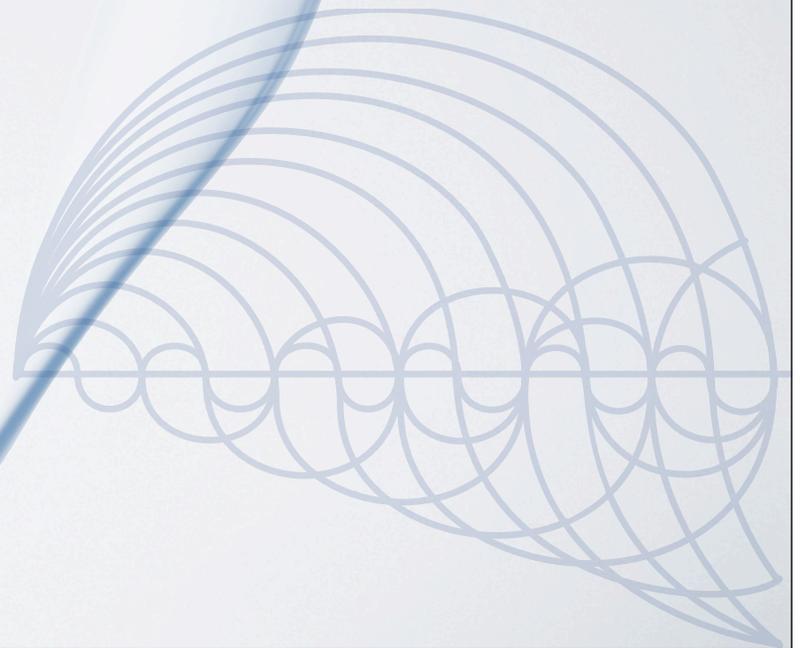
We will look after your business in Mexico

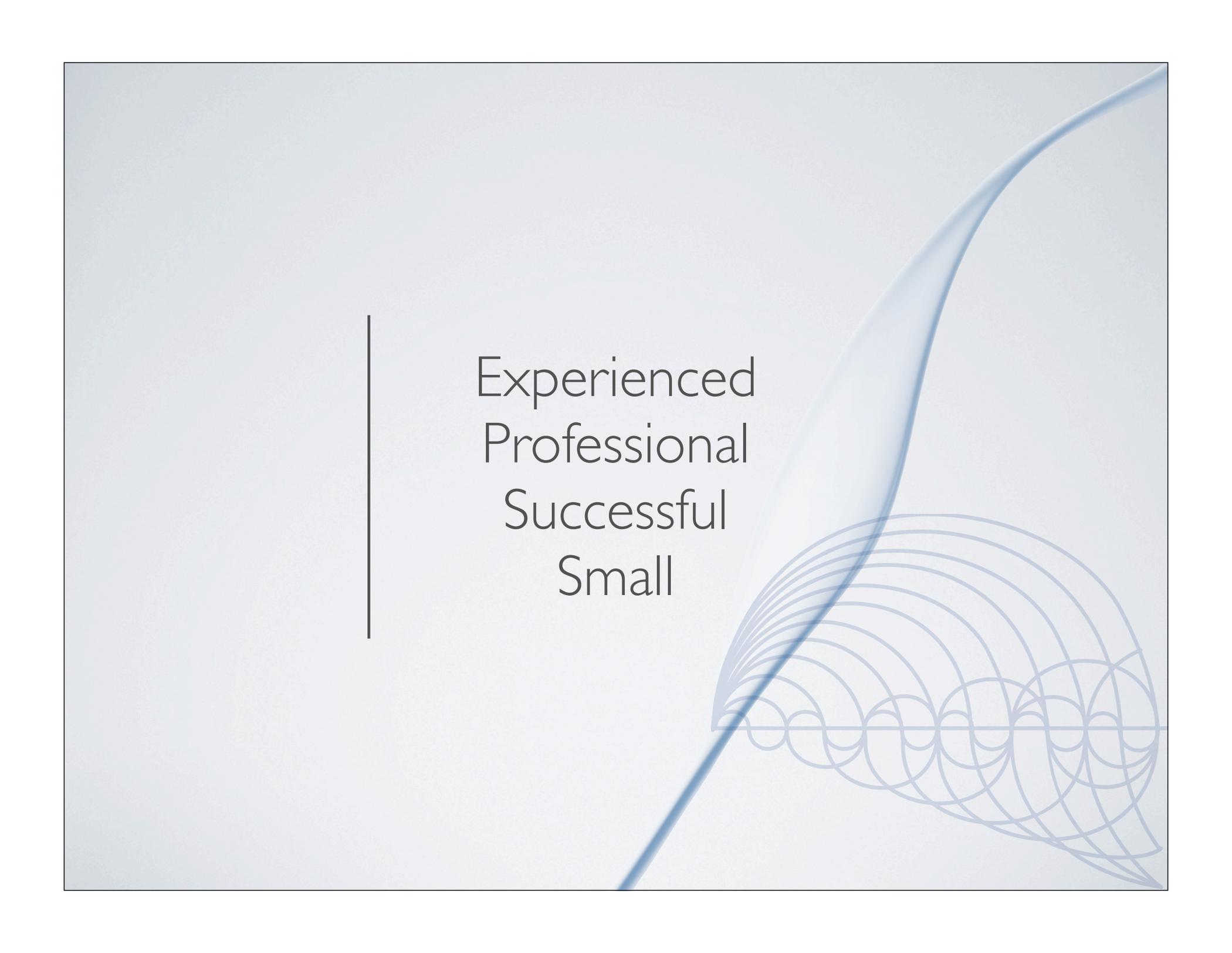


KratFel

Consultores S.C.

Is...





Experienced
Professional
Successful
Small

Our
Values...

Professionalism
Transparency
Motivation
Innovation
Respect



Sharing the best of...



Providing both
Foreign and **Mexican**

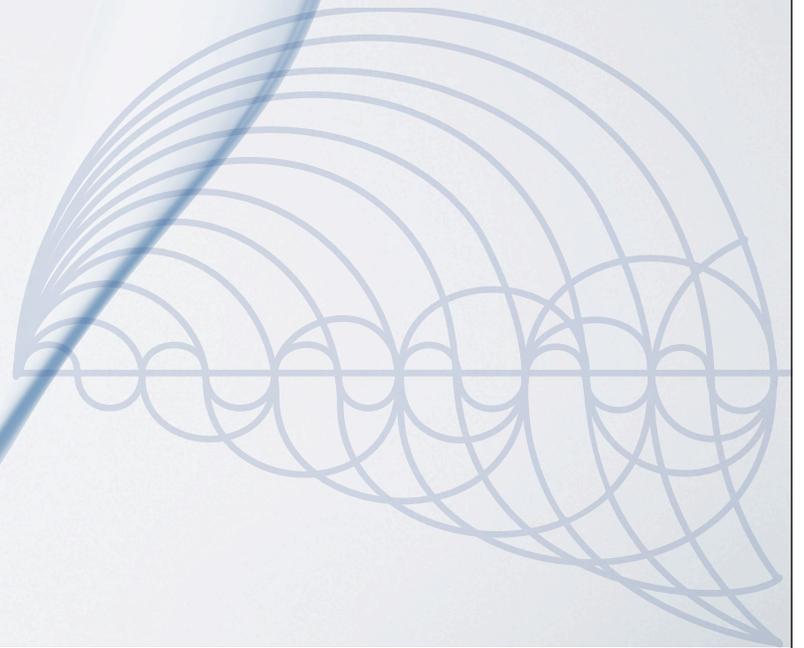
Know
How

Business
Culture

Staff

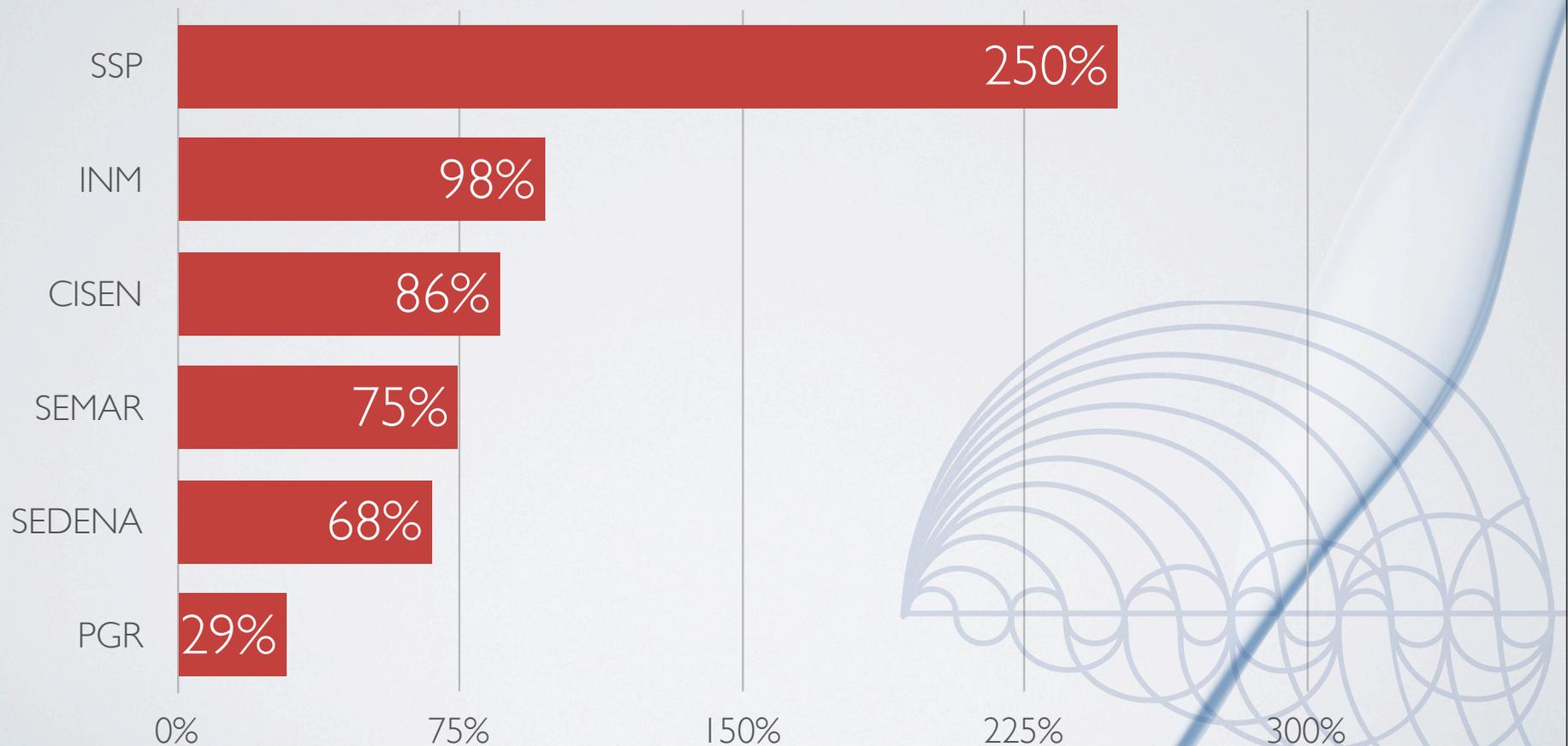


The Mexican market is **very attractive**
for foreign safety and security companies
because...



All institutions related to safety and security **increased their budgets** between 2006 - 2010

Total percentage growth in budget between 2006 - 2010 for safety and security institutions



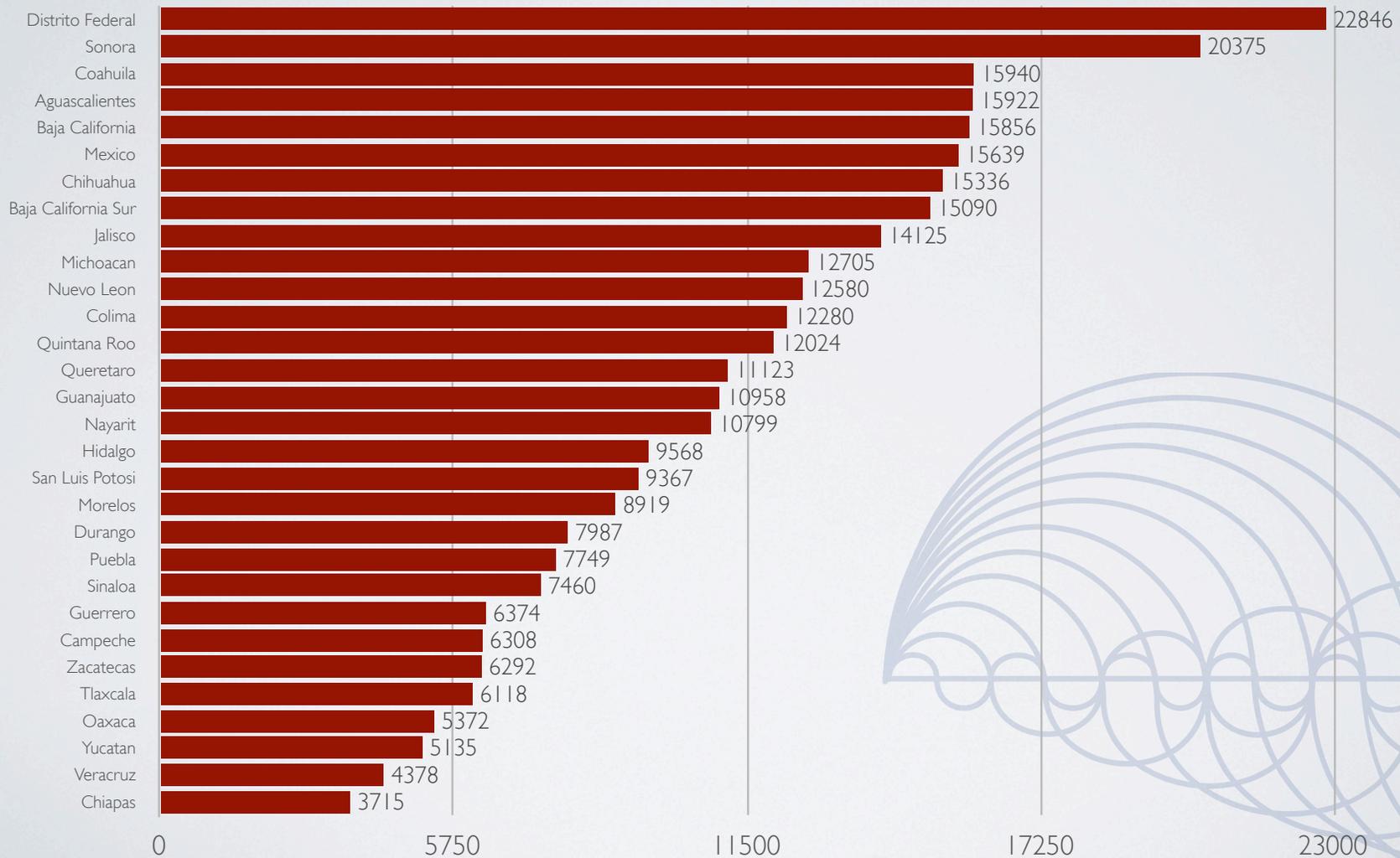
The war on drugs has caused an **increase in the number of arrests** of crimes related to drugs



Source: Ministry of Defense (SEDENA)

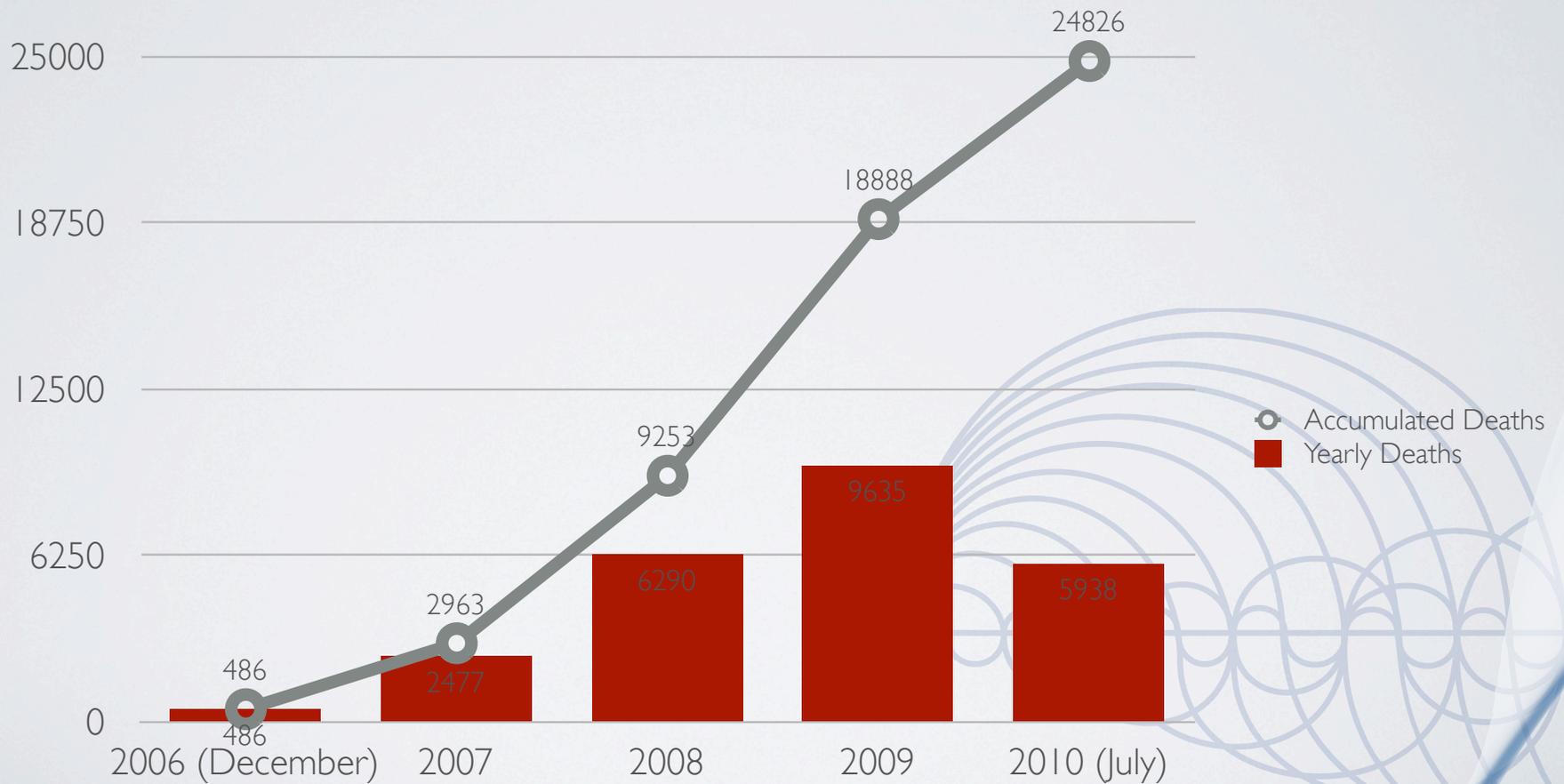
Mexico has a **high average of crimes** per 100,000 inhabitants

Number of crimes per 100,000 inhabitants in Mexico per Federal Entity in 2008



The number of **deaths** and **violent crimes** have **increased** during the last years

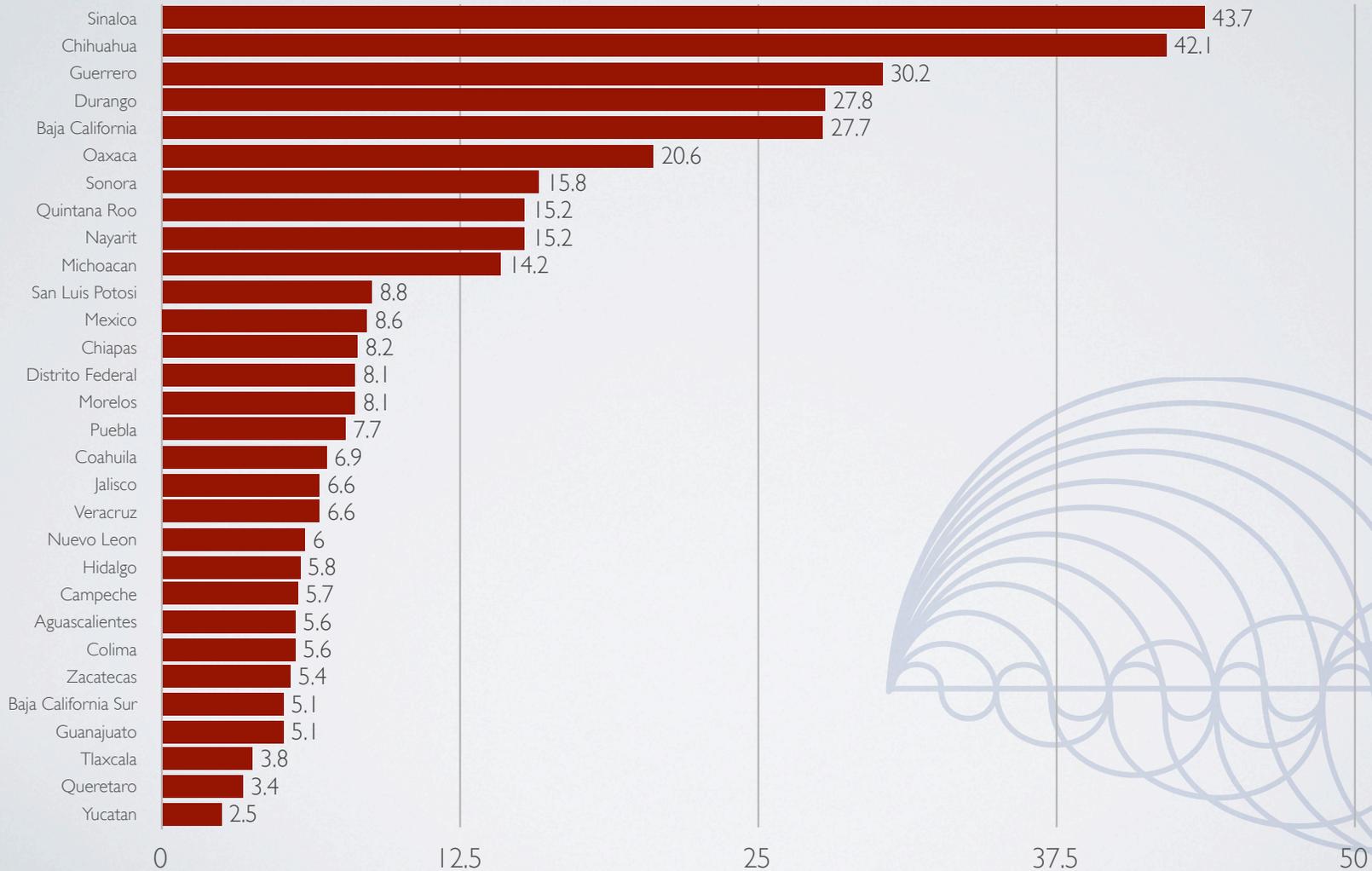
War on Drug related deaths (December 2006 - July 2010)



Source: Reforma, El Universal, LA Times, General Attorneys Office

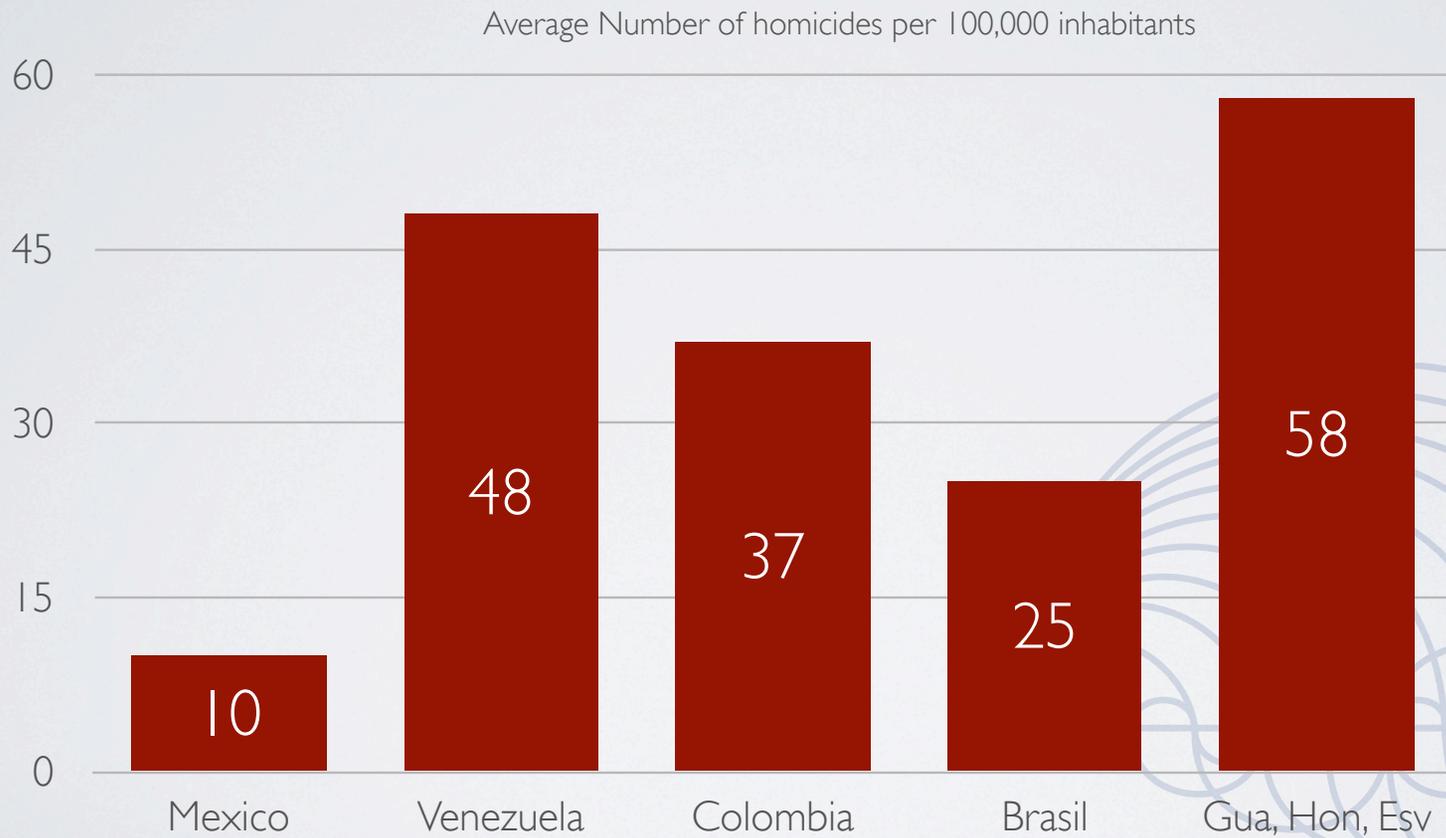
Mexico has 5 **extremely violent** States

Number of Homicides per 100,000 inhabitants in Mexico per Federal Entity in 2008



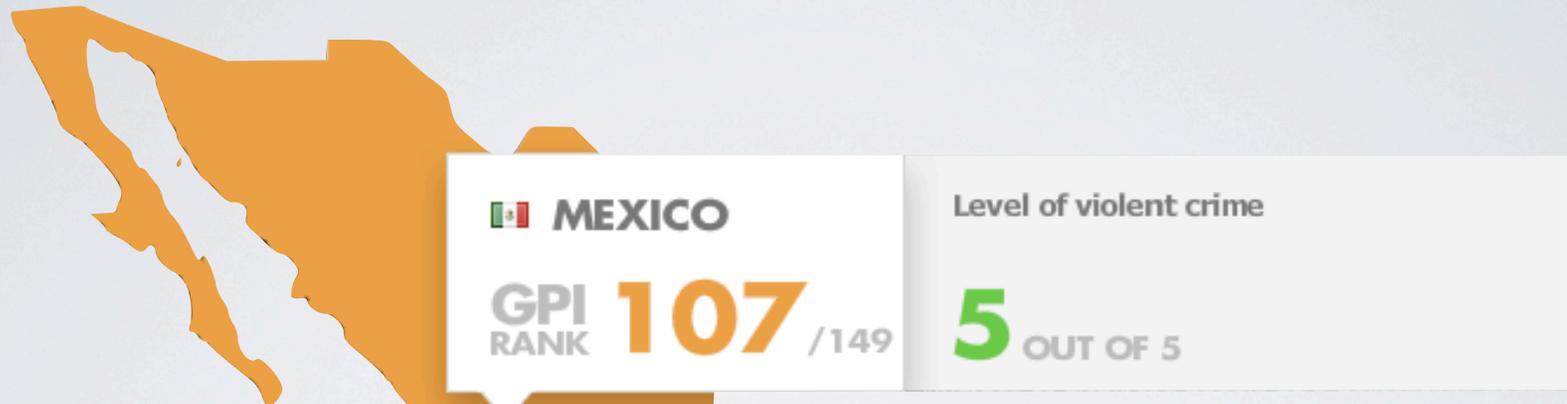
Source: Instituto Ciudadano de Estudios sobre la Inseguridad

Mexico has one of the **largest violent death rates** in the region



Source: Villalobos, Joaquin. "Doce mitos de la Guerra contra el Narco" available in www.nexos.com.mx

Mexico has been decreasing in its Global Peace index Rank, meaning that it has **become more violent.**

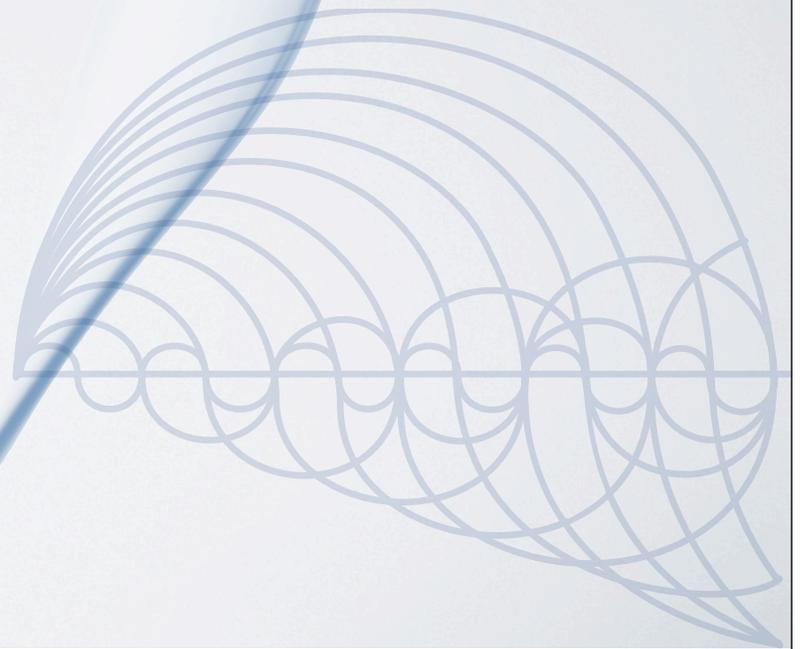


1	New Zealand
2	Iceland
3	Japan
4	Austria
5	Norway
6	Ireland
7	Denmark
8	Luxembourg
9	Finland
10	Sweden

105	Belarus
106	Cameroon
107	Mexico
108	Saudi Arabia
109	Mali

141	Chad
142	Georgia
143	Russia
144	Israel
145	Pakistan
146	Sudan
147	Afghanistan
148	Somalia
149	Iraq

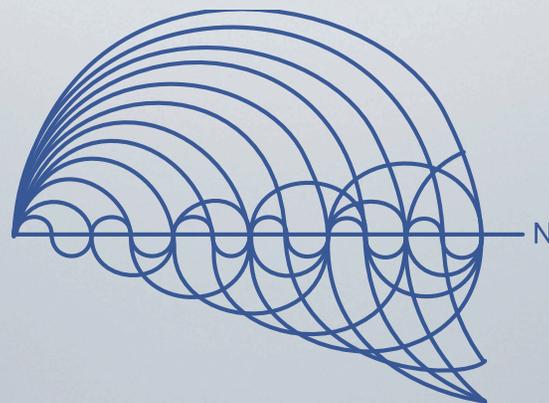
This Creates...





Opportunities for **new**
solutions and
technologies for the
Mexican Population

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